## **NEWS RELEASE**

## FOR IMMEDIATE RELEASE

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## **ZDT** Amusement Park owners selected as Grand Marshals of Christmas Parade

**SEGUIN, Texas** – The 2015 Lighted Christmas Parade will march through town with a pair of distinguished Seguin business owners leading the way. Mayor Don Keil has selected Danny and Sarah Donhausers as Grand Marshals of the holiday spectacle.

"The Donhausers have done a remarkable job building ZDT's Amusement Park. They have taken a worn-out blighted area of the city and transformed it into a wonderland of entertainment and excitement that the whole community can be proud of. Their new SwitchBack Roller Coaster has brought world-wide attention to Seguin. The park draws thousands of people every year from outside Seguin that come here and see what a great, and beautiful, community we live in! Danny and Sarah are true examples of the entrepreneurial spirit that makes America great. Since they are in the "fun" business, I think it is only fitting that they serve as grand marshals of the Christmas parade, and help us all begin the joyous holiday season," remarked Keil of his selection.

The Christmas Parade on December 3<sup>rd</sup> begins at 6:30 PM and kicks off a fun-filled weekend of holiday traditions in Seguin. On Friday, December 4<sup>th</sup> from 5:30 – 8:30 PM, join your neighbors for the annual Cocoa Sip 'n Stroll and Saturday, December 5<sup>th</sup> for the North Pole Stroll 10 AM – 4 PM (see flyer for complete details of events).

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